

**The Mali Community Business Application**

## Client Information

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## Versioning

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sr. No.** | **Revision History** | **Author** | **Date** | **Versio n** |
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# About Client

Santosh Shinde, a reputed personality in the Mali community who is dedicated to bridge the gap between people and businesses through a revolutionary online platform.

His innovative approach will not only transform the way people interact but will also propel businesses to new heights of success. Through his tireless efforts, he has cultivated an environment that nurtures creativity, fosters partnerships, and propels economic growth.

Beyond the digital realm, Santosh has also actively engaged with local Mali community, initiating programs that empower individuals and small businesses. His passion for social impact has created a ripple effect, leaving a lasting impression on the lives of those he touches.

# About AWS

Amazon Web Services, Inc. (AWS) is a subsidiary of Amazon providing on-demand cloud computing platforms and APIs to individuals, companies, and governments, on a metered pay-as-you-go basis. These cloud computing web services provide a variety of basic abstract technical infrastructure and distributed computing building blocks and tools. AWS's virtual computers emulate most of the attributes of a real computer, including hardware central processing units (CPUs) and graphics processing units (GPUs) for processing; local/RAM memory; hard disk/SSD storage; a choice of operating systems; networking; and pre-loaded application software such as web servers, databases, and customer relationship management (CRM

# About ACC

Advanced AWS Consulting Partner with capabilities in consulting, digital, cloud and operations. ACC has 200+ engineers working across three business units.

Digitalization – We build AWS native microservices based applications for different business needs such a customer acquisition, process automation and support.

Cloud – We provide consulting, assessment, migration, dev-ops and 24\*7 application and infrastructure support

Date Lake – We build and manage data lakes. We also help our customer build use cases for predictive analytics and fraud detections.

# Proposed solution

**Mobile Application (Android / iOS)**

ACC will create a digital platform that would provide local search for different services in India for Mali community via Mobile Application (Android and iOS)

The App will consist of below features and functionalities:

1. User Onboarding:  
    a. The new users will be registering to onboard this App using the mobile OTP authentication.  
    b. They will also update their personal details along with their caste certificate.   
    c. User can also update the referal code if available.   
    d. Once updated, the users will be locked for any further interaction till Admin approval is received.
2. Business Onboarding:  
    a. Existing users who own a business and would like to publicize their business on this Application will fill up another registration process where they will be asked to share details (including photos) about their business and its location.  
    b. This business registration will have a nominal registration cost of INR 199 which user can pay via online payment options (UPI / Card / NetBanking). Business users will have to renew their subscription on yearly basis by paying INR 199.
3. Dashboard:  
    a.Search for businesses based on nearby Locality, PinCode, City, State, Business Category / Business type.  
    b. User Grievances from any service / business recently used.
4. User Profile:  
    a. Update user photo.  
    b. Reset / Forgot Password (OTP validation)  
    c. Update personal details
5. Additional Features:  
    a. Users can share and refer this app to other community members in their contact via Whatsapp.  
    b. The dashboard should have images of ‘Mahatma Phule’, ‘Savitribai Phule’ and ‘Sant Savta Mali’.   
    c. Quotes of above mentioned people should be incorporated into the App pages.  
    d. Terms and Conditions of App usage to be mentioned at the time of user onboarding and also be part of the App where users can access whenever required. Main requirement is to highlight that this App is just a medium where users can search for required service / business and App management should not be held liable legally if deal goes wrong between the users.
6. App Language:  
    App should be multilingual - English, Hindi and Marathi

**Web App Dashboard**

Along with the Mobile App for the end user, ACC will also develop a Web Application exclusively for the Administrator for efficient governance:

1. Dashboard:  
    a. View total onboarded users.

b. View and Approve users awaiting approval.  
 c. View total business users.

d. View and Approve business awaiting approval.  
 e. View the total revenue generated from Business registrations.   
 f. Block / Delete any user

2. Analytics and Reports:  
 a. Users onboarded per month and year.  
 b. Business onboarded / renewed per month and year  
 c. Revenue generated per month and year

**Pricing**

One Time Implementation Cost

|  |  |  |
| --- | --- | --- |
| Solution | One Time Development Cost | Descriptions |
| Mobile App | TBD | Backend, Frontend & Content |
| Web Application | TBD | Backend, Frontend & Content |

|  |  |  |
| --- | --- | --- |
| **AWS Cloud Infrastructure Pricing (Approx. Based Costing)**  \*\*\* Costing will change / differ based on actual consumption & infrastructure allocation. | | |
| Solutions | Yearly Cost | Descriptions |
| AWS Infra  (Required) | TBD | Lambda, S3, API Gateways, Notification Services, DB Services, etc |

|  |  |  |
| --- | --- | --- |
|  | TBD | Pricing Calculator Link |

# Payment terms

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| --- | --- |
| **Milestone** | **Payment** |
| Advance | 30% |
| UAT Deployment | 50% |
| Go-Live | 20% |

\*Post Go Live the Support Contracts will be applicable

# Terms and conditions

* Taxes as applicable.
* Hardware & Networking costs would be borne by customers.
* In case if AWS infrastructure is used then AWS Charges will be on usage bases.
* No-Hire provision.
* ACC will provide an invoice in the format of a soft copy.
* Payment is to be Realized within 25 days from the invoice shared.
* GST and/or other taxes are applicable as per the government regulations on the above pricing and will be  
  charged extra.
* Use of AWS Services is Subject to AWS Customer Agreement as displayed on AWS Website.
* Customer agrees to be a marketing reference for AWS and ACC respectively in the form of an online Logo,  
  Case Study and Video Testimonial.
* These commercials are valid for 30 days from the date of the proposal.